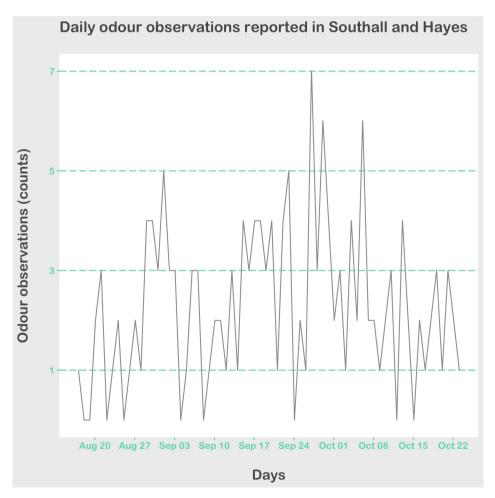


Since the 18th of August 2020, residents in Southall and Hayes have been reporting odours they experience in the area using OdourCollect.







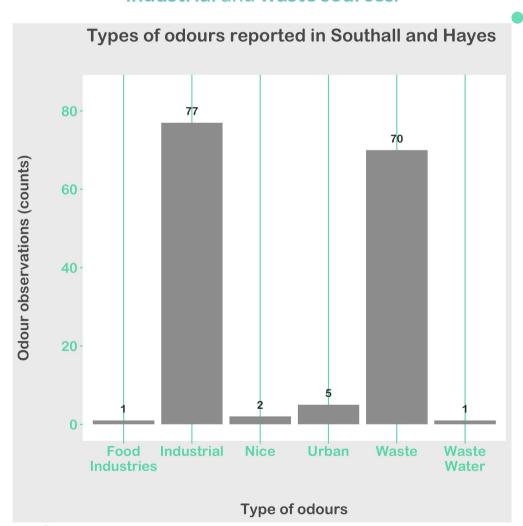








Most reported odours seem to be coming from industrial and waste sources.

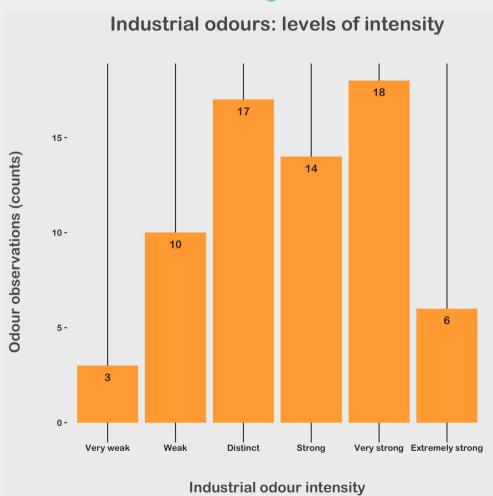








Industrial odours seemed to vary in intensity, seen most often as being 'distinct', 'strong' or 'very strong'.

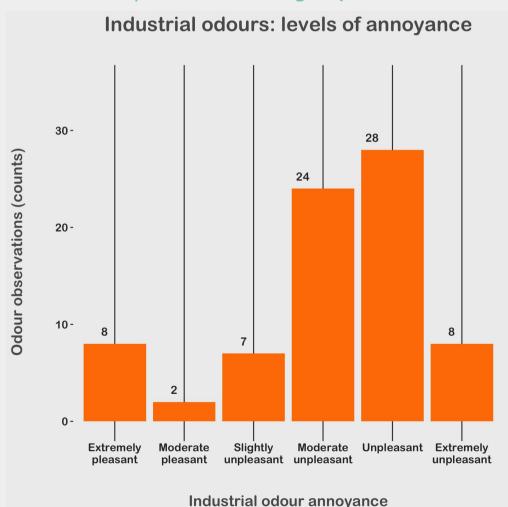








Residents also perceived different levels of annoyance for industrial odours. Most often, they were perceived as being 'unpleasant'.

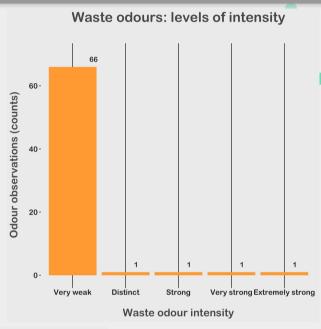


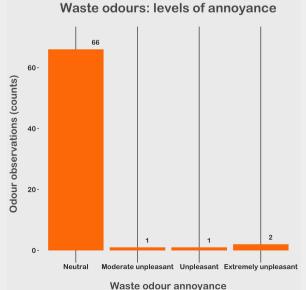






Waste odours reported were perceived most often as being 'very weak' in intensity...





... and quite neutral.