

## **Maps for Commercial Organisations**

Maps can do more than simply locate us. With a map, your business can revolutionise the way it interacts with clients and communities, and gain deeper understanding of local, national or international impacts.

Mapping for Change have 15 years' experience in supporting commercial and private sector organisations to use maps for a variety of purposes.

**Get in touch to find out more: email [info@mappingforchange.org.uk](mailto:info@mappingforchange.org.uk) or call 020 7241 6625**



**Collect, analyse and display.** Maps can transform basic data that your organisation collects into meaningful, instructive and influential visualisations. These can be used to comprehend certain aspects of your business chain, communicate with stakeholders, or improve the efficiency of existing tasks.

**Go digital.** Mapping for Change offer more than paper maps. We can build an online participatory mapping platform, customised to reflect your business's identity, and structured to incorporate your needs.

**Engage.** Want to involve stakeholders or local residents in the outcome or process of your activity? We can support you to engage external groups and individuals through facilitated stakeholder engagement workshops.

**Communicate.** Maps get people talking. Use maps to demonstrate significant outcomes of your work to relevant stakeholders and make external agencies aware of your organisation's impact.

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